

Research shows that...	Clinical Research Findings	Researchers' Institutions
<p>Juice Plus+[®] delivers key phytonutrients that are absorbed by the body.</p>	<p>Several researchers have studied the bioavailability (absorption by the body) of key nutrients found in Juice Plus+[®] and reported Juice Plus+[®] effectively increased plasma levels of antioxidant nutrients and other phytonutrients.</p>	<p>*University of South Carolina¹ *Tokyo Women's Medical University² *University of Florida³ *Vanderbilt University School of Medicine⁴ *Medical University of Vienna, Austria⁵ *University of Sydney, Australia⁶ King's College, London, England⁷ Brigham Young University⁸ University of Arizona⁹ University of Texas Health Science Center¹⁰ *UCLA/Georgetown University¹⁸</p>
<p>Juice Plus+[®] reduces oxidative stress.</p>	<p>Several studies have reported improved antioxidant enzyme levels, improved plasma antioxidant capacity, and reduced lipid peroxides, a key indicator of oxidative stress. In addition, researchers found that Juice Plus+[®] Orchard, Garden and Vineyard Blends together were effective in reducing a marker for oxidative stress associated with aerobic exercise.</p>	<p>*University of South Carolina¹ *Tokyo Women's Medical University² *University of Florida³ King's College, London, England⁷ University of Texas Health Science Center¹⁰ *Medical University of Graz, Austria^{11,12} *University of North Carolina – Greensboro^{13,14}</p>
<p>Juice Plus+[®] positively impacts markers of systemic inflammation.</p>	<p>Chronic systemic inflammation is invisible, and can contribute to an increased risk for developing chronic conditions such as cardiovascular disease, diabetes, and cancer. Investigators found Juice Plus+[®] significantly decreased levels of three key biomarkers of inflammation in both groups.</p>	<p>*University of South Carolina¹</p>
<p>Juice Plus+[®] helps support a healthy immune system.</p>	<p>Good nutrition is important for normal function of the immune system. Investigators have found Juice Plus+[®] supports markers of proper immune function.</p>	<p>*University of Florida³ University of Arizona⁹ *Medical University of Graz, Austria¹¹ *Charité University Medical Center, Berlin, Germany¹⁵</p>
<p>Juice Plus+[®] helps protect DNA.</p>	<p>Good nutrition is also important to protect DNA from oxidative damage. Studies show a reduction from baseline DNA damage after Juice Plus+[®].</p>	<p>*University of Florida³ Brigham Young University⁸</p>
<p>Juice Plus+[®] positively impacts several key indicators of cardiovascular wellness.</p>	<p>Different investigations showed Juice Plus+[®] improved various markers of vascular health, including decreased homocysteine levels, and helped maintain normal blood vessel elasticity after a high-fat meal.</p>	<p>*Tokyo Women's Medical University² *Vanderbilt University School of Medicine⁴ *University of Sydney, Australia⁶ Foggia, Italy¹⁶ *University of Maryland School of Medicine¹⁷</p>

*Randomized, double-blind, placebo-controlled investigation.

†This investigation was conducted only on the combination of Juice Plus+[®] Orchard, Garden and Vineyard Blends.

Full text reprints are available on request.

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5. *Journal of the American College of Nutrition* 2004; 23:205-211
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9. *Integrative Medicine* 1999; 2:3-10

10. *Current Therapeutic Research* 1996; 57:445-461
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Juice PLUS[®] CLINICAL RESEARCH CURRENTLY UNDERWAY

In addition to the clinical studies on Juice Plus[®] already published there are numerous others currently underway.

Researchers from:	Are investigating the effect(s) of Juice Plus [®] on:
*University of Mississippi Medical Center	Pregnancy health.
*Wake Forest University, funded by the National Cancer Institute of the National Institutes of Health	Nutritional status and various markers of cell health.
University of Texas/MD Anderson Cancer Center	Nutritional status and quality of life.
*University of Milan, Italy	Nutritional status in smokers.
*Yale University-Griffin Hospital Prevention Research Center	Endothelial function.
**University of Würzburg, Germany University of Birmingham, England Academic Centre for Dentistry Amsterdam, The Netherlands	Periodontal (gum) health.
*University of Birmingham, England	Periodontal (gum) health.
*University of Birmingham, England	Healthy healing from wisdom tooth extraction.
*Canada	Markers of oxidation in healthy adults.
*University of Witten-Herdecke, Germany	Markers of skin health.

*Randomized, double-blind, placebo-controlled investigation.

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